









## CONFIDENCE

When you use your U. G. G. elevator you have full confidence in the financial strength of the institution through which your grain is handled. And you are confident of the best in grain handling service. Those are sound reasons for you to

Deliver Your Grain to  
**UNITED GRAINGROWERS LIMITED**

Elevators at: Gleichen, Arrowwood, Cluny, Shouldice, Nanaka.

Keep  
Our Own  
People  
Employed

Definite action is required in times of economic depression. Co-operation and mutual support are the very best bulwarks against unemployment. You can assist in solving the problem here in our Province by demanding Made-in-Alberta Beverages.


## The Brewing Industry of Alberta

—in common with other industries in the Province and the extent of its payroll, earned by Alberta workmen and spent right here in our Province, is dependent on the measure of support received from those who patronize home industry. Beverages brewed in Alberta are equal in quality to any in the Dominion. PROMPT HOUSEHOLD DELIVERIES. JUST TELEPHONE 39, GLEICHEN.

Agents For The Brewing Industry of Alberta.

## DISTRIBUTORS LIMITED

This advertisement is not inserted or by the Government of Alberta or the Alberta Liquor Control Board Province of Alberta.



**A SQUARE PEG in a Round Hole**

You may be alright, but if you are in the wrong position you are like a square peg in a round hole. You want a position where you fit.

This paper is read by intelligent business men, and a Want Ad. in our classified columns will reach them.

## CLASSIFIED ADS

Two cents per word for each insertion; minimum charge 25 cents. Write your want ad, count the words in it, and multiply by two—then you know exactly how much your ad is going to cost. No charge accounts on this class of advertising.

FOR SALE—100 bushel grain tank and running gear. \$80.00. Apply to R. W. Brown, Gleichen.

## Cliff, Fleury

PLASTERER  
—AND—  
BRICKLAYER

All Work Guaranteed  
FIRST CLASS  
Estimates Gladly Given  
GLEICHEN, ALBERTA

GEO. W. EVANS  
Underwriting  
And Embalming  
MOTOR HEARSE

Artificial wreaths always on hand. Weather extremes will not affect these flowers in any way.

GLEICHEN, ALBERTA

QUALIFIED  
WATCHMAKER  
JEWELLER

Prepared to repair all makes of watches and clocks and Jewellery. ALL WORK GUARANTEED. SATISFACTORY. AND DONE AT REASONABLE RATES.  
V. HACKWORTH.

## Town & District

Mrs. T. Henderson of New Westminster, B. C., is in town at present visiting friends and looking after her business interests here.

Will the individual who stole the shovel, leaning up against the wall at the entrance to the Post Office, please return same at once to the Call office. Remember even walls have eyes.

W. K. Brown, the local tailor, has returned to the Belcher Hospital in Calgary for medical treatment. Bill will be greatly missed around the rink. He saw almost every board torn off the old barn and every nail driven in the new rink. Bill stated one day, in a sad voice, that he was afraid he would not be here this winter to see the Gunners in action.

The date for the Annual Old Timers ball has been set for Friday, Nov. 25th. Already preparations are being made to put this big annual affair over in grand style.

Rain fell most of Saturday afternoon and evening holding up threshing for a couple of days.

Queer Quinton has come to life after hibernating most of the summer. He will continue week after week from now on expressing his opinion of things in general.

The telephone bridge party sponsored by the W. A. of St. Andrews Church will take place Friday afternoon, Sept. 30th, at 3 p.m. The hostesses will be Mrs. A. F. MacCallum, Mrs. P. Deshayes and Mrs. Pinder.

Marie Dressler in "Politics" will be the attraction at the Gleichen Com. Hall Saturday night. This picture is said to be a riot of laughs.

G. W. Evans accompanied Dr. E. Barlow, of Bassano, to Edmonton, last week where they attended the three day convention of the Alberta Federal Directors and Embalmers Association. While there they listened for many hours each day to lectures and demonstrations given by Prof. H. Planders of the College of Embalming, New York city. The meeting was in every way the most successful ever held in Alberta.

Several hundred thousands of dollars of new trade for the west is opened up in the restoring of the railways payroll of hundreds of men who have returned to work for the marketward movement of the 1932 grain crop. The men now re-employed were workers from the various centres who were laid off during the past year when the shrinkage in railroad traffic necessarily caused the railways to discontinue the services of large numbers, thus very largely shrinking the buying power of a large and useful section of the population. In virtually all branches of the service, men have been restored to the payroll. Engineers, trainmen, maintenance-of-way employees, agents, dispatchers, yard staff crews, shop and car repair men, are back in the service and present indications are that this strength will be maintained for a period of four months, thus bringing into circulation considerable new wealth, making for a demand for the products of manufacture and industry in a manner felt directly or indirectly in every branch of business and commerce.

Our town has one thing which she is justly proud of and to which she largely owes her good name, the influence of our schools. They have sent out a class of young ladies and gentlemen that are wielding a power for good and most successfully filling the best places and positions in life. There is no more efficient aid to morality, honesty, sobriety and good citizenship than well conducted public schools, and it is the part of wisdom to keep these schools up to the very highest point of efficiency, and to do this there must be harmony of four elements, viz: the school board, the patrons, the scholars and the teachers, and without which perfect success cannot be attained, therefore, let it be the duty of these four elements to see that no deficiency or hindrance arises on their parts to thwart the good purposes of the schools. If factions exist, party di-hand, and give your hearty aid in co-operation to the efforts being made to maintain the excellencies of our schools today, and so enhance their interests that they shall stand second to none in the land.

The labor-saving device most needed now is one to prevent workers from losing time in hunting jobs.

**UNITED CHURCH**  
Rev. V. M. Gilbert, Minister.  
Sacrament Sunday, October 5th.  
11:00 a.m. Church School.  
7:00 p.m. worship, "Mise."  
9:00 p.m. Y. P. E.

Elected by a riot of laughs  
MARIE DRESSLER

POLY MORAN  
and  
WILL ROSCOE ATES IN

**POLITICS**  
Imagine Marie Dressler in the role of Candidate for Mayor. She cleans up the town, terrorizes the racketeers, and provides more fun than you have had in months.

GLEICHEN COMMUNITY HALL  
2—SHOWS 7:30 and 9 P.M.  
—USUAL PRICE—

## Gleichen Flour Mill

Why use flour made from wheat that is only washed, when you can get your supply from the Gleichen Flour Mill, where the wheat is made wet then thoroughly scoured before it is ground into flour?

Scouring has the same effect upon wheat as it has on silverware. It makes it much cleaner than a wash in dirty water.

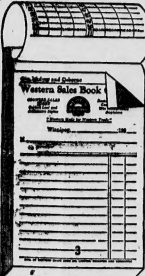
Grinding charges 30c per bushel.

## Reduced Fares for THANKSGIVING DAY

between all stations in Canada  
**1 FARE  
4 FOR ROUND TRIP**

Good going  
from NOON, OCT. 7  
to NOON, OCT. 10  
CANADIAN  
RAILWAY  
RETURN UNTIL  
MIDNIGHT  
Oct. 11, 1932  
Ask the  
Ticket Agent

## COUNTER SALES BOOKS



Standard prices ranging from 6 cents a book in lots of 500; 8 1/2 cents a book in lots of 250. Price higher for smaller lots and lower for larger lots. Samples may be seen at

THE GLEICHEN CALL

**\$6.70**  
**today's  
price**  
for a  
**GOOD  
YEAR**  
**Pathfinder  
Tread Tire**  
(Size 28 x 4.40)  
that's about what you paid for an inner tube back in 1928.  
"An Economy Year is a year for Goodyear Tires!"  
Mac CALLUM & SMITH MOTORS  
GLEICHEN

## COMING EVENTS

Sept. 30—W. A. St. Andrews' Church Telephone Bldg.  
Oct. 5—Women's Assoc. of United Church trip around the world.  
Nov. 25—Gleichen's annual Old



**Refreshing**

FOR YOUR SMART  
AFFAIRS . . .  
A FAMOUS FLAVOR

Built on the Genuine  
**BUFFALO BRAND**

**Calgary**

**DRY  
GINGER  
ALE**

Manufactured by  
**Calgary Brewing and Malting Co., Ltd.**

Times' Bill.  
Advertising is pretty much like running a furnace. You've got to keep on shovelling coal. Once you stop shovelling the fire goes out. It's strange that some people's imagination can't compass this fact.

## HOW TO GET 66 2-3c FOR YOUR WHEAT

The Gleichen Call will pay 66 2-3 cents per bushel for Wheat (Basis No. 1 Northern) at your elevator. It is hardly necessary to explain that this offer is made to enable the Call's subscribers to pay up their arrears at a rate on the dollar commensurate with the current price of wheat. The plan, the Call believes, will be widely acclaimed as very generous and fair.

THE 66 1-3 CENTS PLAN APPLIES TO PAYMENT OF ARREARS; ALSO NEW SUBSCRIPTIONS.

On any transaction in connection with NEW or RENEWALS or on OLD ARREARS account, A BUSHEL OF No. 1 NORTHERN WHEAT will be accepted at the value of 66 2-3 Cents. Lower grades will also be accepted on this basis.

Credit will be given at above rate, upon receipt of graded storage ticket made out to the credit of the Gleichen Call—we do not accept a wheat settlement on any other basis.

Subscriptions For More Than One Year In Advance Cannot Be Accepted Under This Plan.

**The Call,  
Gleichen,  
Alberta.**